

### About the Author

Timothy Ekeledirichukwu Onyejelem, PhD is a lecturer in the Department of Journalism and Media Studies, Federal University Otuoke, Bayelsa State, Nigeria. He earned his PhD in Mass Communication from Chukwuemeka Odumegwu Ojukwu University, Igbariam, Anambra State, Nigeria; an M.Sc. and B.Sc. in Mass Communication from Nnamdi Azikiwe University, Awka. He also holds a Professional Diploma in Advertising (PDA) from the Advertising Regulatory Council of Nigeria (ARCON) formerly Advertising Practitioners' Council of Nigeria (APCON); and a Postgraduate Diploma in Education (PGDE) from the National Open University of Nigeria. Onyejelem is a Child Rights Activist, a Digital Photojournalist, a Nollywood film editor & cinematographer. Onyejelem is a communication scholar with specialization in film and multimedia studies, photojournalism, child right reporting, and digital media. He has published papers in several national and international scholarly journals.

### About the Book

*Film Production: Video Encoding Formats, Theories and Aesthetics* is intended for academics and students in the field of Communication and Media Studies, especially those in Film and Media Studies. The book is written in simple English language that mirrors the field's standard. The scope of this book is broad and it gives readers detailed insight on the field under discourse. Considering the scarcity of indigenous text books in the field of Film and Media Studies, the book is very relevant for students and scholars in Nigeria and beyond. Film production is a complex interplay of technical knowledge, theoretical understanding, and aesthetic judgment, aiming to create a cohesive and impactful cinematic experience. Communication scholars attest that film is a powerful communication medium that conveys messages, emotions, and ideas through visual and auditory storytelling. Since the advent of the Internet, films have engaged viewers on multiple sensory levels, combining visuals, sound, music, dialogue, and editing techniques to create a rich and immersive experience. This book is useful to teachers in journalistic training institutions, media entrepreneurs, practicing and aspiring journalists, as well as scholars and researchers.

Film Production: Video Encoding Formats,  
Theories and Aesthetics

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# Film PRODUCTION:

Video Encoding Formats, Theories and Aesthetics



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