About the Authors

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He is the author of the following textbooks: Foundations of Communication and Media Studies (2024), Media Narratives on Hate Speech in Nigeria (2023), New Approach to Mass Media Writing (2022), Fundamentals of Media English (2022), Media Law and Ethics in Nigeria: Issues, Principles and Practices (2021), Contemporary Approach to Social Science Research (2020), A Prescriptive Approach to Development Communication (2020), Fundamentals of Mass Media and Communication Research (2018), Selected Themes in Specialised Reporting (2018), A Prescriptive Approach of Peace Journalism and Development (2018), Understanding Safety and Protection in Nigeria's Journalism (2017), The Ghost Gun (2015), Tears of Destiny (2012) and many more.

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About the Book

This ground-breaking textbook provides a new methodological and pedagogical approach to the field of communication. With the Internet and the collapse of traditional journalism, this book presents an alternative evidence-based approach to teaching and learning communication and journalism. This book shows students a bright new path, one that is narrative-free and presents verified facts in a simple, interconnected way. With unique examples, experiments, and exercises in this book, the reader will see reality and truth from a whole new perspective, where the digitised world is waiting to be fully explored by scholars and professionals in the field of journalism. The book is a timely intervention in the Nigeria's journalism and mass communication teaching and learning context that is currently undergoing significant transformations.





Foundations of COMMUNICATION and MEDIA STUDIES

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Abdullahi Aliyu Maiwada
Abubakar Mohammed Babale
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